



POWERFUL Advertising!

Reach Potential Customers In Your Area

You don't have to reach your potential customers in your area on your own. Reach them by being included on *Powered-Up Deal Cards*. On the back of each Deal Card, are numerous local businesses like yours. Everyone offering discounts and specials. (The types of discounts and specials you may already be advertising elsewhere at a great expense.) The incentives offered are repeat use

discounts (see sample below) that can be used by the cardholder and are valid for one year.

All we ask is that you offer an incentive that will make customers want to visit your business often and use their card over and over again. This approach benefits the sponsor distributing their cards, and it's good for your business too!



BACK SAMPLE

Info for Offer:

("Deal" Art is: Max of 70 characters including spaces, your authorized logo.)

Advertiser (Company Name): _____

Discount/Offer/Special: _____

Address on Offer: _____

City on Offer: _____

Phone on Offer: (____) _____ Fax: (____) _____

Advertiser(s) will Supply Authorized Logo Art: Yes No



Please read this contract carefully. By signing this form you are agreeing to the terms and conditions set forth below.

HONORING, MODIFICATION, AND USE OF CARDS
Participating ADVERTISER(s) acknowledge(s) that the *Powered-up Deal Card team** produces promotional business cards throughout each year. ADVERTISER(s) agree(s) to honor their "deal" offered on each card printed by promoter. ADVERTISER(s) acknowledge(s) that all deal cards will be multiple use cards and that the discount(s), coupon(s), special(s), or promotional offer(s), cannot be taken, purchased, or scratched.

TERMS OF CONTRACT/CANCELATION
ADVERTISER(s) agree(s) that *Powered-up Deal Cards* will be valid through the time of each expiration date. At the time of printing, the expiration date printed on cards will be 12 months from the print date. Print dates will occur repeatedly through each year. This contract is cancelable by Advertiser(s) at any time, however ADVERTISER(s) agree(s) that all cards printed and in current circulation will be honored until the expiration date printed on each card. Cards will always have a 12 month expiration date from the time of each printing and are valid for one year. Advertiser(s) acknowledge that their participation adds their "deal" to a "deal bank" of numerous advertisers and that their "deal" is or is not selected/printed on promoter's card(s) at the promoter's choice. ADVERTISER(s) acknowledge(s) that: The cost of "deal" art production is \$50.00, follows strict space limitations and due to these limitations offers no proofing cycles and that the above information and your supplied logo art file will be used to produce "deal" art.)

NOTICE: ADVERTISER(s) acknowledge(s) that this is an ongoing continued program and that they may cancel their participation at any time with written notice. ADVERTISER(s) agree(s) that their offer and logo will continue to run until advertiser(s) change or cancel further involvement in the *Powered-up Deal Cards concept/strategy*.

BREACH OF CONTRACT
ADVERTISER(s) acknowledge(s) that failure to honor the authorized discount or promotional offer will result in special damages to the *Powered-up Deal Card team**. If ADVERTISER(s) breach(es) this contract in any manner, the *Powered-up Deal Card team*

will exercise all means to enforce any of the provisions of this contract, and ADVERTISER shall pay *involved parties* for all reasonable attorney's fees and costs incurred by *involved parties* to enforce this contract.

AUTHORIZATION AND INDEMNIFICATION
ADVERTISER(s) expressly consent(s) to and does hereby fully authorize the *Powered-up Deal Card team* to use ADVERTISER's logo, registered trademark, and other identifying emblems or likenesses for as long as ADVERTISER(s) are/is a part of this contract to create the advertiser(s) "deal" graphic. Furthermore, ADVERTISER(s) hereby agree(s) to hold the *Powered-up Deal Card team** harmless and fully indemnified from the use of the logos, registered trademarks, other identifying emblems or likenesses or advertisement materials in accordance herewith, along with any omissions, errors, or effects in the advertisements, promotional offers, discounts, or coupons.

THIS IS A BINDING CONTRACT
ADVERTISER(s) acknowledge(s) that it has read and understands this contract, and agrees to be bound by its terms and conditions. Also, ADVERTISER(s) agree(s) that is a complete agreement between ADVERTISER(s) and the *Powered-up Deal Card team* and supersedes all prior agreements. The party executing this contract on behalf of the ADVERTISER(s) IS DULY AUTHORIZED TO ACT ON BEHALF OF, AND THUS BINDS THE advertiser.

Signature: _____ Date: _____

OF ADVERTISER (Present authorized officer or agent)

Print Name: _____ Title: _____

OF ADVERTISER (Present authorized officer or agent)

PLEASE COMPLETE FORM, SIGN AND FAX TO
1-801-282-9909 | *An Advertising Concept/Strategy of EXPAND Business Solutions, Inc.